



FOR IMMEDIATE RELEASE

## **Merlin Search Technologies Achieves Certification Under EU, UK, and Swiss Data Privacy Frameworks**

DENVER, CO - December 21, 2024 - Merlin Search Technologies, a leading provider of AI-powered software for search, investigations, discovery, and compliance, today announced its certification under the EU-U.S. Data Privacy Framework (DPF), UK Extension to the EU-U.S. DPF, and Swiss-U.S. DPF. This certification demonstrates Merlin's commitment to maintaining the highest standards of data protection and privacy for its clients across Europe and Switzerland.

The Data Privacy Frameworks, which replaced the previous Privacy Shield arrangements, provide a reliable mechanism for personal data transfers between the European Union, United Kingdom, Switzerland, and the United States. By achieving certification, Merlin Search Technologies ensures that its data handling practices meet the stringent requirements set forth by these frameworks.

John Tredennick, CEO of Merlin Search Technologies, stated, "Our certification under these frameworks underscores our dedication to data privacy and security. It allows us to offer our clients in the EU, UK, and Switzerland the assurance that their data is handled with the utmost care and in compliance with the latest international standards."

Merlin's certification enables the company to:

1. Securely receive and process personal data from the EU, UK, and Switzerland
2. Provide enhanced data protection for its cloud-based services
3. Offer clients a compliant solution for their international data transfer needs

As a cloud technology company specializing in AI-powered software for legal and compliance purposes, Merlin's certification is particularly significant for its clients in highly regulated industries.

The company's flagship product, Sherlock Integrated Search, will now benefit from this certification, allowing European and Swiss clients to utilize its advanced search capabilities with confidence in its data protection measures.



For more information about Merlin Search Technologies and its commitment to data privacy, please visit [www.merlin.tech](http://www.merlin.tech).

#### About Merlin Search Technologies:

Merlin Search Technologies is a cloud technology company developing AI-powered software for search, investigations, discovery, and compliance. Its innovative solutions provide faster, easier, and more effective ways to find relevant documents for legal and compliance purposes.

Contact:

[Contact Information]

#### **About the DPF**

The EU-U.S., UK Extension to the EU-U.S., and Swiss-U.S. Data Privacy Frameworks (collectively referred to as DPF) were developed to facilitate secure and compliant personal data transfers between the European Union, United Kingdom, Switzerland, and the United States. These frameworks replace the previous Privacy Shield arrangements and provide U.S. organizations with reliable mechanisms for transferring personal data while ensuring data protection consistent with EU, UK, and Swiss laws.

The EU-U.S. DPF went into effect on July 10, 2023, following the European Commission's adequacy decision. The Swiss-U.S. DPF became effective on September 15, 2023, and the UK Extension to the EU-U.S. DPF was implemented on October 12, 2023. These frameworks allow certified U.S. companies to receive personal data from the respective regions without additional guarantees.

Organizations participating in the DPF must self-certify their compliance with the framework's principles through the Department of Commerce website. Certified companies are required to adhere to strict data protection measures, including processing data only for the purposes for which it was collected and not disclosing it to non-certified third parties.

The DPF provides important benefits to U.S.-based organizations and their European partners. Participating organizations are deemed to provide adequate privacy protection, which is a requirement for transferring personal data outside of the EU under GDPR, the UK under its Data Protection Act 2018 and UK GDPR, and Switzerland under its Federal Act on Data Protection.



Merlin Search Technologies, having recently been added to the certification list, can now benefit from these frameworks. As a provider of digital compliance workflow systems for corporations and law firms, Merlin's certification ensures that it can securely handle and transfer personal data from the EU, UK, and Switzerland in compliance with the respective data protection laws. This certification demonstrates Merlin's commitment to data privacy and enhances its ability to serve clients with international data transfer needs.